

2019 MISSOURI ASSOCIATION OF  
COUNTY CLERKS AND ELECTION  
AUTHORITIES ANNUAL CONFERENCE

AUGUST 27<sup>TH</sup>~30<sup>TH</sup>, 2019



THE LODGE  
OF FOUR SEASONS  
GOLF RESORT, MARINA & SPA

LAKE OZARK, MISSOURI

2018 MISSOURI ASSOCIATION OF  
COUNTY CLERKS AND ELECTION  
AUTHORITIES ANNUAL CONFERENCE

SEPTEMBER 4<sup>TH</sup>~7<sup>TH</sup>, 2018



HOLIDAY INN EXECUTIVE CENTER  
COLUMBIA, MISSOURI

# 5<sup>th</sup>

## Missouri Ethics Commission

Course Time 2:55 p.m.

Course Location Windsor Ballroom III / IV

Course Description A general overview of campaign finance, personal financial disclosure, and conflict of interest requirements.

Betsy Byers is the Director of Business Services for the Missouri Ethics Commissions. Ms. Byers manages the Campaign Finance, Personal Financial Disclosure, Lobbyist and Training divisions of the Commission. Betsy is a former educator who was appointed and then elected County Clerk and Election Authority of Shelby County. She served as Deputy Secretary of State for Elections for Secretaries Cook, Blunt and Carnahan. Betsy joined the Commission in 2009.

### Speaker Biographies

As the MEC trainer, Joe Owens develops educational materials such as publications, webinars, and in-person presentations. He discovered his love for training while at Technocrats Consulting, a mobile computer consulting and training firm he co-founded in Chicago, Illinois. He enjoys hiking in Missouri state parks with his wife and two children. Joe joined the Commission in 2015.

Contact 573-751-2020 | [betsy.byers@mec.mo.gov](mailto:betsy.byers@mec.mo.gov) | [Joe.Owens@mec.mo.gov](mailto:Joe.Owens@mec.mo.gov)

### Notes

## 2018 Sponsors

Vendor booths open Wednesday, September 5<sup>th</sup> 12:00 p.m.—5:30 p.m. and Thursday, September 6<sup>th</sup> 7:00 a.m.—5:30 p.m.

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Mike Keith Insurance | [mkeithins.com](http://mkeithins.com) | 660-525-0274 | [jeanie@mikekeithins.com](mailto:jeanie@mikekeithins.com) | [mbennett@mikekeithins.com](mailto:mbennett@mikekeithins.com)

Modus Elections | [moduselections.com](http://moduselections.com) | 612-760-4248 | 612-387-6121 | [micheal.snuffer@moduselections.com](mailto:micheal.snuffer@moduselections.com) | [david.allen@moduselections.com](mailto:david.allen@moduselections.com)

Records Management Services | [www.recordsman.net](http://www.recordsman.net) | 314-239-7777 | [edpurvis@att.net](mailto:edpurvis@att.net)

Redwood Financial Group | [www.redwoodfg.com](http://www.redwoodfg.com) | 573-298-6480 | [info@redwoodfg.com](mailto:info@redwoodfg.com)

Teeples Insurance Agency | [www.teeplesinsurance.com](http://www.teeplesinsurance.com) | 573-378-1000 | [kennyteeples@yahoo.com](mailto:kennyteeples@yahoo.com)

Tyler Technologies | [www.tylertech.com](http://www.tylertech.com) | [ron.pieracci@tylertech.com](mailto:ron.pieracci@tylertech.com)

The Wagner Law Group, LLC | [www.wagnerlawgroup.com](http://www.wagnerlawgroup.com) | 314-236-0065 | [ischraeder@wagnerlawgroup.com](mailto:ischraeder@wagnerlawgroup.com)

# 7th

## Ensuring Accessible Voting in Missouri

Course Time 9:00 a.m.

Course Location Windsor Ballroom III / IV

### Course Description

Over one fifth of the American population has some sort of disability. In the 2016 General Election, individuals with disabilities voted at a substantially lower rate than their non-disabled counterparts. The presentation, "Ensuring Accessible Voting in Missouri," focuses on current issues individuals with disabilities face while voting and the best practices for engaging individuals with disabilities to overcome barriers in the voting process.

### Speaker Biographies

Corrigan L. Lewis, Staff Attorney at Missouri Protection and Advocacy Services | Co-Chair of Missouri Protection and Advocacy for Voting Access Program  
Corrigan Lewis is a Staff Attorney at Missouri Protection and Advocacy Services (MO P&A). Ms. Lewis is the co-chair of MO P&A's Protection and Advocacy for Voting Access Program (PAVA).  
Andriana Bicanin, Advocate with Missouri Protection and Advocacy  
As co-chair, Ms. Lewis is responsible for organizing community partnerships; providing training to voters with disabilities, support staff, and poll workers; and assisting individuals with disabilities in exercising their right to vote.

Contact [www.moadvocacy.org](http://www.moadvocacy.org) | [pava@mo-pa.org](mailto:pava@mo-pa.org) | 800-392-8667

### Notes

# 5th

## Election Assistance Commission

Course Time 3:45 p.m.

Course Location Windsor Ballroom III / IV

Speaker Thomas Hicks

Title Election Assistance Commission Chairman

### Biography

December 16, 2014: Thomas Hicks was nominated by President Barack H. Obama and confirmed by unanimous consent of the United States Senate to serve on the U.S. Election Assistance Commission (EAC).  
2003-2014: Commissioner Hicks served as a Senior Elections Counsel and Minority Elections Counsel on the U.S. House of Representatives Committee on House Administration. His responsibilities included: issues relating to campaign finance, election reform, contested elections and oversight of both the EAC and Federal Election Commission. He advised and provided guidance to the committee members and caucus on election issues. He also worked with state and local election officials across America to address critical election concerns.  
2001-2003: Mr. Hicks served as a Senior Lobbyist and Policy Analyst for Common Cause, a nonpartisan, nonprofit organization that empowers citizens to make their voices heard in the political process and to hold their elected leaders accountable to the public interest.  
1993-2001: Mr. Hicks served in the Clinton Administration as a Special Assistant and Legislative Assistant in the Office of Congressional Relations for the Office of Personnel Management. He served as agency liaison to the United States Congress and the President's Administration on matters regarding Federal personnel policies and regulations.  
Mr. Hicks received his J.D. from the Catholic University of America, Columbus School of Law and his B.A. in Government from Clark University (Worcester, MA). He also studied at the University of London (London, England) and law at the University of Adelaide (Adelaide, Australia).

Contact [clearinghouse@eac.gov](mailto:clearinghouse@eac.gov)

### Notes

# 5th

## Election Day: Emergency Operations Plan

Course Time 4:00 p.m.

Course Location Windsor Ballroom III / IV

**Course Description** This presentation will focus on the vital need for emergency planning on election day! The main topic is the development of an Emergency Operations Plan (EOP) for Polling Locations. A case study will discuss the development and implementation of EOPs for Polling Locations in Johnson County and the collaboration between the Johnson County Clerk's Office and Johnson County Emergency Management Agency for the safety and security of voters and staff on election day.

**Speaker** Troy Armstrong

**Title** Johnson County Emergency Management Agency Director

**Biography** Troy Armstrong currently serves as the Director of Emergency Management for Johnson County, MO along with serving his community as a Firefighter, Paramedic, and Deputy Coroner. Director Armstrong also serves on several regional and state response teams including: the Kansas City Mortuary Operational Response Group (KCRMORG) and the State Emergency Management Agency (SEMA) Missouri-1 Disaster Medical Assistance Team/ Disaster Mortuary Response Team. Director Armstrong possesses multiple certifications and experience in the following areas: Law Enforcement, Fire Suppression, Technical Rescue Services, Emergency Medical Services, Death Investigation and Emergency Management; specifically certification as a Missouri Certified Emergency Manager-Level 2. Director Armstrong currently serves as the Vice-Chairperson of the Rural Region A Regional Homeland Security Oversight Committee, Chairperson of the Rural Region A Emergency Management Committee, Secretary of the Johnson County Local Emergency Planning Committee, and Working Member of the State of Missouri's Emergency Management MOSCOPE Working Group.

**Contact** jcema1@centurylink.net | 660-747-2666

Notes

# 7th

## You can be a great leader only if you have heart

Course Time 8:15 a.m.

Course Location Windsor Ballroom III / IV

**Course Description** Do your employees bend over backwards to help you, or do they just try to get by doing the minimum? Would you like your employees to have the drive and enthusiasm that you have? Great leaders know how to inspire their employees to perform at a high level. They have learned that this inspiration comes from the heart not the head.

You will be given practical tools to invigorate employees to do their best on a daily basis. These strategies are not theories, but real-life tips that are being incorporated by successful leaders throughout the country. Good leaders manage employees. Great leaders inspire them!

**Speaker** Walt Stasinski

**Title** Speaker. Storyteller. Fun Master.

**Biography** The son of hard-working Polish immigrants, I didn't start talking until I was three years old. Ironically, here I am now, a professional speaker. Although I have Masters Degrees from Wayne State University and The University of Michigan, my real education, in the "school of hard knocks," began as a teacher and football coach at Wayne State University. This is where I discovered that people learn and achieve the most when they're having fun. Years later I employed the same approach in the healthcare industry, where I directed programs at hospitals included the Wellness Initiative for 10,000 employees at Beaumont Hospital in Michigan. The solutions I offer are for the real-world. They are straightforward, common-sense ideas that will work in your life.

**Contact** 248-649-8604 | walt@keynotespeakerwalt.com

Notes

## Handling Haters on Social Media

**Course Time** 3:10 p.m.

**Course Location** Windsor Ballroom III / IV

**Course Description** Every public agency with a social media presence will encounter haters who leave negative feedback. How public social media managers handle haters can have a major impact on public perception of the agency. This session will help those who run their organization's social media presence determine: what types of haters are showing up on their newsfeeds; how to address (or not address) them; how to minimize and prevent occurrences of negative feedback; and even how to convert some of the biggest haters into the biggest fans. Security and policy, also will be discussed.

**Speaker** Sarah Boyd

**Title** Public Relations Specialist, Media Unit with Kansas City Missouri Police Department

**Biography** Public Relations Specialist, Sarah Boyd has been with the Kansas City Missouri Police Department since 2007. She created and manages the department's internationally recognized social media platforms, along with a number of other public and media relations duties. She has presented about social media and public relations topics at numerous international and regional conferences from the International Association of Chiefs of Police Annual Conference to the Missouri Crime-Free Annual Conference. She has provided consulting services and expertise to numerous Midwestern law enforcement agencies about implementing an effective social media presence. A former newspaper reporter, Boyd has a degree in communication: journalism from Truman State University.

**Contact** sarah.boyd@kcpd.org | 816-889-6133

**Notes**

## Cyber Security

**Course Time** 8:15 a.m.

**Course Location** Windsor Ballroom III / IV

**Course Description** The days of User Name: Admin and Password: Admin are long gone. Stay on top of potential security breaches and threats to the election process.

**Speaker** Dr. Patrick J. Woods

**Title** Chief Information Security Officer, Missouri State Highway Patrol

**Biography** Dr. Patrick J. Woods serves as the Chief Information Security Officer for the Missouri State Highway Patrol (MSHP) and as the Assistant Director for Cybersecurity & Technology in the Patrol's Criminal Justice Information Services (CJIS) Division. In this capacity, Dr. Woods oversees and provides direction to the Patrol's cybersecurity and technology efforts including network, data center, PC support, as well as the cybersecurity operations, audit, intelligence and forensics units. The shared goals and vision of the Cybersecurity and Technology section are focused on innovative, timely, and reliable delivery of critical services to all Missouri law enforcement agencies. In addition to serving as the MSHP's CISO, Dr. Woods is also the State of Missouri's CJIS Information Security Officer. He is responsible for ensuring compliance with the FBI CJIS Security Policy and providing security assistance to law enforcement agencies across the state. He currently serves on the FBI's Advisory Policy Board, Security and Access Subcommittee where he leads a taskforce aimed at addressing issues with law enforcement's use of the cloud. Patrick holds a Bachelor of Science degree in Criminal Justice, a Master of Science Degree in Cybersecurity, and is a Doctor of Information Technology with a research emphasis in Information Assurance and Cybersecurity.

**Contact** 573-751-2020 | Patrick.Woods@mshp.dps.mo.gov

**Notes**

Course Time	8:15 a.m.
Course Location	Windsor Ballroom III / IV
Course Description	DHS Cyber Security programs which coordinate cyber preparedness, risk mitigation, and incident response. The DHS cyber security resources include assessments, active monitoring and vulnerability mitigation processes to the nation's sixteen critical infrastructure sectors and state, local, tribal, and territorial government entities.
Speakers	Geoffrey F. Jenista and Phil Kirk
Title	Cyber Security Advisor, Region VII
Biography	Mr. Jenista serves as Cyber Security Advisor, Region VII, for the Stakeholder Engagement and Cyber Infrastructure Resilience Division of the Office of Cybersecurity and Communications, National Protection and Programs Directorate. He supports the Department of Homeland Security mission of strengthening the security and resilience of the nation's critical infrastructure. Prior to joining the Department of Homeland Security he worked for the U. S. Army as an Army Enterprise Systems Branch Chief and Information Systems Security Manager with responsibility for all aspects of Technical support, Service Delivery, Risk Management, Project Management, Enterprise Architecture and Information Security. Prior to joining the U.S. Army, he served in the U.S. Navy as a Senior Petty Officer, holding duties as an Executive Officer, Weapons Officer and AEGIS Maintenances Supervisor from 1983 to 2005. Mr. Jenista holds a MBA and a MA in Information Technology Management from Webster University. He has a BS in Computer Information Systems from Park University, and he holds the Certified Information System Security Professional certification.
Contact	913-249-1539   <a href="mailto:Geoffrey.jenista@hq.dhs.gov">Geoffrey.jenista@hq.dhs.gov</a>
Notes	

## Records Management: Now That I Have It, What Do I Do With It?

Course Time	2:10 p.m.
Course Location	Parliament Ballroom I
Course Description	Records Management: Now That I Have It, What Do I Do With It? Will provide a broad overview of records management—policy, retention schedules, reformatting—and present resources to assist local officials in managing their records.
Speaker	John Korasick
Title	Director of Local Records
Biography	John Korasick is Director of the Local Records Program at the Missouri Secretary of State's Office. He has been with the office for over 14 years and has served as Director for the past 6 years. John holds a doctorate in History from Saint Louis University and is a State of Missouri certified Project Manager.
Contact	<a href="mailto:John.korasick@sos.mo.gov">John.korasick@sos.mo.gov</a>   573-751-1819
Notes	

## Navigating Social Media—How the # does this work?

**Course Time** 2:10 p.m.

**Course Location** Windsor Ballroom III

Overwhelmed by tweets, posts and likes or just don't know where to get started? We will explore how to Facebook, Twitter, Snapchat, Instagram, LinkedIn, YouTube and even Pinterest to share what is going on in your county.

Create a social media strategy:

1. Set social media marketing goals that align with objectives
2. Learn everything you can about your audience
3. Research other counties in Missouri and other states
4. Conduct a social media audit
5. Set up accounts and improve existing profiles
6. Find inspiration
7. Create a social media content calendar
8. Test, evaluate, and adjust your strategy

Learn the art of social media and watch the likes abound.

**Speaker** Molly Teichman

**Title** Director of Marketing and Public Relations, Centerpoint Medical Center and Owner of Teichmedia Consulting

**Biography** With over 15 years in public relations and marketing, Molly Teichman has experienced the change social media has brought to business strategy and political campaigns. As University of Central Missouri faculty, Molly instructed students in the discipline of communication studies, public relations and debate. Molly has provided guidance through multiple successful campaigns and currently is the Director of Marketing and Public Relations for Centerpoint Medical Center in Independence, MO - a part of HCA, a fortune 50 company.

**Contact** mollyteichman@yahoo.com

**Notes**

## Secretary of State—Elections Division

**Course Time** 10:25 a.m.—Northwest Region  
11:15 a.m.—Southwest and South Central Regions  
1:20 p.m.—Central and St. Louis Regions  
2:10 p.m.—Northeast and Southeast Regions

**Course Location** Windsor Ballroom II

**Course Description** Join with your region for a closer look into the Legislative updates and Cyber Security. If there is another breakout session occurring at your region's scheduled time, please attend that breakout session, but be sure to attend one of the sessions with the Secretary of State—Elections Division.

**Speaker Biographies** Chrissy Peters, Democratic Election Director, was raised in Jefferson City, MO where she has spent the majority of her professional career serving the State of Missouri. She is a graduate of Columbia College with a degree in Business Administration and a minor in Criminal Justice Administration. She has worked at the Secretary of State's office since 2008. In addition to her passion for Elections, Chrissy enjoys spending time with her husband and their two young daughters, Sophie and Adalyn.

Brandon Alexander, Republic Election Director, also a proud lifelong Missourian, hails from the County of Scotland. After receiving a double-major in History and Public Administration from Northwest Missouri State University, Brandon spent four years in the office of State Representative Tony Dugger, who served as the Chairman of the House Elections Committee. Brandon went on to run digital campaign efforts for candidates across the country at Victory Enterprises before joining the Secretary of State's office.

**Contact** chrissy.peters@sos.mo.gov | brandon.alexander@sos.mo.gov | 573-446-3941 or 573-751-2301

**Notes**

## Commissions Division—Notary, Apostilles, Commissions

**Course Time** 10:25 a.m. & 11:15 a.m.

**Course Location** Windsor Ballroom III

**Course Description** Come to our class for dynamic information about high level notary application process, the important role the County Clerk provides in commissioning a notary and the authentication process for common documents.

**Speaker Biographies** Scott R. Clark is the Director of Business Services for the Missouri Secretary of State's office. Prior experience includes work in a national retail chain, banking, a university, county government, manufacturing, and now back to government. He holds a Master's degree in Public Administration from Southeast Missouri State University as well as a Bachelor's degree in Business Administration.

Mary Shelton is the Supervisor of the Notaries and Commissions unit of the Business Services Division for the Missouri Secretary of State's office. Prior experience includes work in notaries and commissions, human resources across several state agencies. She holds a Master's degree in Business Administration from William Woods University as well as a Bachelor's degree in Business Management.

**Contact** 573-751-2783 | [commissions@sos.mo.gov](mailto:commissions@sos.mo.gov)

**Notes**

## Sunshine Law and Nepotism

**Course Time** 1:20 p.m.

**Course Location** Windsor Ballroom IV

**Course Description** The Missouri Sunshine Law was introduced in the General Assembly as Senate Bill 1 in 1973. With the passage of Senate Bill 1, Missouri became one of the earliest advocates of ensuring that meetings and records would be open to the public throughout the state. Missouri's commitment to openness in government is clearly stated in § 610.011, RSMo, of the Sunshine Law: "It is the public policy of this state that meetings, records, votes, actions, and deliberations of public governmental bodies be open to the public unless otherwise provided by law. Sections 610.010 to 610.020 shall be liberally construed and their exceptions strictly construed to promote this public policy."

The Missouri Attorney General's Office reviews complaints submitted by members of the public regarding the Missouri Sunshine Law. This presentation will address the most common issues that our office receives. We will provide statutory information and best practices for increasing transparency and helping to agencies avoid these types of issues.

**Speaker** Casey Lawrence

**Biography** In 2017 Casey Lawrence was made the Director of Sunshine Law Compliance and Records Management for the Missouri Attorney General's Office. Ms. Lawrence also served as the office's Sunshine Law Coordinator from 2013-2017. Before her time with the AGO she worked for the Missouri Secretary of State's Office as a State Records Analyst from 2009-2013. During her tenure as an analyst Ms. Lawrence received Intergovernmental Preparedness for Essential Records (IPER) training in 2012. Ms. Lawrence also served as a Legislative Assistant in the Missouri House of Representatives from 2007 through 2009. She graduated from the University of Central Missouri in 2007 with a bachelor's degree in history and political science, and from the University of Missouri in 2016 with a master's degree in public affairs.

**Contact** [www.ago.mo.gov](http://www.ago.mo.gov) | 573-751-8905 | [Casey.Lawrence@ago.mo.gov](mailto:Casey.Lawrence@ago.mo.gov)

**Notes**



## Best Practices for Election Website Design

Course Time 1:20 p.m.

Course Location Windsor Ballroom III

### Course Description

In this presentation, Kurt will talk about how election websites can better meet the informational needs of voters, and he'll suggest steps that election officials can take to make their websites more effective. He'll also show how the Center for Technology and Civic Life helps election offices to build a website or improve their existing one.

Speaker Kurt Sampsel

Title Government Services Project Manager, Center for Technology and Civic Life

### Biography

Kurt Sampsel is Government Services Project Manager at the Center for Technology and Civic Life. Kurt has been with the Center for three years, and his work focuses on supporting election officials to help them better meet the needs of their communities. In Missouri, he's worked with the county clerks of Laclede County and Pulaski County to help them set up their election websites, which have been recognized for their low cost and ease of use.

Contact 773-270-1263 | kurt@techandcivillife.org | Tw: @kurt\_sampsel | www.techandcivillife.org | www.electiontools.org

Notes

## The Many Hats of Missouri County Clerks

Course Time 10:25 a.m.

Course Location Windsor Ballroom IV

### Course Description

How many hats do you wear each day?

Clerk to commissioners, Election Authority, Human Resources Manager, Business Advisor, Statute Aficionado, Investigative Researcher, Schedule Organizer, Communication Liaison, Interpreter, Therapist, Best Friend, Enemy, Babysitter...

Join us for an open discussion about the challenges you face as a Clerk for your County and the many hats you wear.

- Employee Retention & Motivation
- Managing Multiple Tasks
- Employee Benefits
- Compliance

With over 50 years combined experience in the employee benefits field, the MKI panel expertise includes Consultant/Broker, National Project Manager, MKI's Benefits Director specializing in compliance and health care reform regulations as well as an Account Manager on small and large group analytics. Also included – Medicare and individual health insurance expertise.

### Speaker Biographies

**Jeanie Cunningham**, Benefits Consultant  
jcunningham@mkeithins.com

**Martha Bennett**, Benefits Director  
mbennett@mkeithins.com

**Carri Guinn**, Account Manager  
cguinn@mkeithins.com

**Jessica Gamblin**, Medicare & Individual Benefits Specialist  
jgamblin@mkeithins.com

Notes

## How would YOU respond?

Course Time 10:25 a.m.

Course Location Parliament Ballroom I

Course Description

This breakout session focuses on the importance of safety and security planning for governmental organizations and the vital need for initial and on-going training for employees. A case study on the development of Johnson County, MO's Public Access Defibrillation (PAD) Program and Safety/Security training program will provide attendees a better of understanding of how to implement a system, locally.

Speaker Troy Armstrong

Title Johnson County Emergency Management Agency Director

Troy Armstrong currently serves as the Director of Emergency Management for Johnson County, MO along with serving his community as a Firefighter, Paramedic, and Deputy Coroner. Director Armstrong also serves on several regional and state response teams including: the Kansas City Mortuary Operational Response Group (KCRMORG) and the State Emergency Management Agency (SEMA) Missouri-1 Disaster Medical Assistance Team/ Disaster Mortuary Response Team. Director Armstrong possesses multiple certifications and experience in the following areas: Law Enforcement, Fire Suppression, Technical Rescue Services, Emergency Medical Services, Death Investigation and Emergency Management; specifically certification as a Missouri Certified Emergency Manager-Level 2.

Biography

Director Armstrong currently serves as the Vice-Chairperson of the Rural Region A Regional Homeland Security Oversight Committee, Chairperson of the Rural Region A Emergency Management Committee, Secretary of the Johnson County Local Emergency Planning Committee, and Working Member of the State of Missouri's Emergency Management MOSCOPE Working Group.

Contact jccema1@centurylink.net | 660-747-2666

Notes

## Mizzou's Engagement with Missouri Counties

Course Time 12:00 p.m.

Course Location Expo Center

Course Description

The University of Missouri has been reimagining what it means to be a land-grant university in the 21<sup>st</sup> Century. With the formation of the Office of Extension and Engagement and the restructuring of MU Extension, MU is poised to realize a new vision. Hear what this transformation means for the people of Missouri and the counties in which they live.

Speaker Dr. Blake Naughton

Title Associate Vice Chancellor for Extension and Engagement

Blake Naughton has served MU since 2012 and has been recognized for his expertise in education, administrative leadership, partnership development, and performance management in higher education — showing in measurable, relevant, and actionable ways how universities can best serve citizens and communities.

Biography

At MU Extension, Dr. Naughton oversees statewide daily operations as chief program officer, and leads the development, implementation and evaluation of research-based educational opportunities and their alignment with Missouri's needs and priorities.

A native of Hannibal, MO, Dr. Naughton holds a Ph.D. from Stanford University in education administration and policy; an EdM from Harvard University in administration, planning and social policy; and a BS from Stanford in science and technology policy.

Contact naughtonb@missouri.edu | 573-882-7477

Notes

## How the Census Numbers Work

**Course Time** 11:15 a.m. and 2:10 p.m.

**Course Location** Parliament Ballroom III

**Course Description** With the soon approaching census, learn how the census numbers affect your county. Toni will help you learn how to find the census data that will help you obtain grants such as the Community Development Block Grant. You will also walk away with empowerment for your county's economic growth through business building.

**Speaker** Toni Pitchford

**Title** Data Dissemination Specialist for Missouri and Arkansas

**Biography** With 24 years of service the Census Bureau in various positions, Toni now serves as a Data Dissemination Specialist. Toni prides herself in helping community leaders have the necessary information to continue growth in their community. She is a proud great-grandmother twice and enjoys investing in her community through her church.

**Contact** Deborah.T.Pitchford@census.gov | 312-498-2240

Notes

## Alphabet Soup of Financing

**Course Time** 10:25 a.m.

**Course Location** Parliament Ballroom III

**Course Description** This session covers Tax Increment Financing, Neighborhood Improvement Districts, Community Improvement Districts and Transportation Development Districts and the basics of how these economic development tools operate as well as the role of the counties and county officials in implementation and ongoing maintenance.

**Speaker** David Martin

**Title** Gilmore & Bell Shareholder

**Biography** David Martin is a shareholder in the Kansas City office of Gilmore & Bell, P.C. He received his B.A. in Political Science from the University of Missouri – Columbia in 2003 and his J.D. from the University of Missouri – Columbia in 2007 (cum laude), where he was a member of the Missouri Law Review and Order of the Coif. Prior to joining the firm, Mr. Martin was a Law Clerk to Judge Harold Lowenstein in the Western District of the Missouri Court of Appeals. Mr. Martin is a member of the Missouri and Kansas Bar Associations.

**Contact** dmartin@gilmorebell.com | 816-218-7578

Notes

## State Tax Commission: Railroad and Utility Update

**Course Time** 11:15 a.m. and 2:10 p.m.

**Course Location** Windsor Ballroom IV

**Course Description** We will discuss "Forms and Timelines" with the presentation covering Form 40 that is submitted to the Original Assessment Section and Form 11/Form 11A that are submitted to the Administrative Section of the Missouri State Tax Commission.

[Rosella Schad | 573-751-1729 | rosella.schad@stc.mo.gov](mailto:rosella.schad@stc.mo.gov)  
Rosella Schad oversees the Original Assessment Section at the Missouri State Tax Commission. She is licensed as a Missouri Professional Engineer and Certified Public Accountant. She worked for the Missouri Public Service Commission and Union Electric Company at the construction of the Callaway Nuclear Plant. She has a Master's of Business Administration with an emphasis in Finance, a Master's of Public Administration with an emphasis in Public Management, and a Bachelor's of Science in Mechanical Engineering, all from the University of Missouri.

[Sandy Wankum | 573-751-1709 | sandy.wankum@stc.mo.gov](mailto:sandy.wankum@stc.mo.gov)  
Sandy Wankum retired as the Administrative Secretary to the Commission on April 1, 2017. She currently works part-time assisting the Administration Section and the Original Assessment Section in their duties and providing outreach to the counties.

### Speaker Biographies

[Stacey Jacobs | 573-751-1716 | stacey.jacobs@stc.mo.gov](mailto:stacey.jacobs@stc.mo.gov)  
Stacey Jacobs is the Administrative Secretary to the Commission and manages the staff of the Administration Section. She received a Bachelor's Degree in 2016 in Business Administration from Columbia College, with an emphasis in Health Care Management, Human Resource Management, and Management.

[Randy Wright | 573-526-6403 | randy.wright@stc.mo.gov](mailto:randy.wright@stc.mo.gov)  
Randy Wright assists with the valuation of railroad companies, telecommunications companies, and private cars. Randy previously worked in the Financial Analysis Department for the Missouri Public Service Commission. He received a Bachelor's Degree from the University of Missouri – Columbia and a Master's of Business Administration from Lincoln University in Jefferson City, Missouri.

### Notes

## Stump the Chump—Legal Issues Unveiled

**Course Time** 11:15 a.m.

**Course Location** Parliament Ballroom I

**Course Description** Bring your trickiest questions to try to "Stump the Chump" in your search for legal advice. This discussion-based meeting covers a wide variety of topics applicable to County Clerks, Election Authorities, and their staff. All are welcomed to attend, and be sure to bring a few questions to share in the fun!

**Speaker** Ivan Schraeder

**Title** Attorney at Law, The Wagner Law Group

With a practice focused on public sector labor and employment law, Ivan represents clients in Missouri and Illinois. He brings more than 40 years of experience to his role as defense counsel for a number of governmental agencies and as general counsel for the Missouri Public Employers' Labor Relations Association. He provides collective bargaining and employment law services for a number of local governments throughout Missouri and Illinois and over 50 counties in Missouri. As the Missouri Director of Labor Relations, Ivan was responsible for all labor relations policies for the state's executive branch with jurisdiction over 45,000 employees.

**Biography** Ivan shares his vast experience in public sector labor and employment law as an instructor for the Missouri Bar Association, the Missouri Municipal Attorneys' Association, and the Missouri School Boards' Association, in addition to a variety of legal organizations, universities, public sector entities, public employer associations, and police academies in Missouri and Illinois.

### Practice Areas

Labor relations  
Municipal labor  
Employment  
Commercial litigation  
Wage and hour

**Contact** [ischraeder@wagnerlawgroup.com](mailto:ischraeder@wagnerlawgroup.com) | 314-707-7933

### Notes